



August 21, 22, 23, & 24 2014

**Last year's attendance was approximately 40,000
Awarded First Place Special Event - City of Pittsburgh**

We have a spectacular line-up of entertainment and a very aggressive promotional campaign!
We have secured advertising from Comcast, KDKA TV, Lama Billboards, Radio, Pittsburgh Post Gazette, Tribune Review, Facebook and much, much more to make this year's Little Italy Days a huge success!

Bloomfield Businesses		
STREET SPACE PRICES Does NOT include tent rental	Food	Non-Food
10 x 10	\$400.00	\$250.00
10 x 20	\$650.00	\$450.00

Bloomfield Guests		
STREET SPACE PRICES Does NOT include tent rental	Food	Non-Food
10 x 10	\$750.00	\$450.00
10 x 20	\$1250.00	\$900.00

The above fees **DO NOT INCLUDE** tent rental

TENT RENTAL PRICES	
10 x 10	\$250.00
10 x 20	\$450.00

Vendors will only be permitted to sell Pepsi products and water purchased through Little Italy Days OR you may purchase and sell your own beverages for a \$100 fee payable to Little Italy Days.

ATTENTION BLOOMFIELD BUSINESSES

You must sign your application and have your 50% deposit in by **June 22, 2014**, or the space in front of your business will become available on a first come first serve basis. In order for this event to be successful we will need the participation of outside vendors at higher rates.

YOU MAY USE YOUR OWN TENT OR RENT A 10x10 OR 10x20 (see pricing chart above).

Tent rental is for all four days of the festival and includes set up and tear down of the tent, one 8 foot banquet table and two chairs. We highly recommend you rent your tent from us to keep with the uniformity of the festival. However you can use your own tent, it **MUST** be properly secured and tied down.

**We are offering ads in a Bloomfield Little Italy Days Program/Ad Book
\$500.00 full page, \$300.00 half page, or \$100.00 quarter page
If you purchase a street space you will receive a 10% discount.**

A set up fee will be applied unless you provide camera ready art.

Attached is the **Vendor Participation Agreement**, if you are interested in participating please submit your signed agreement by **Friday, June 20, 2014** along with a 50% deposit. All balances are due by July 23, 2014 to be paid in full, a \$200.00 late fee will be applied after July 23, 2014.

No refunds will be given once application is received.

Please make checks payable to:

Bloomfield Little Italy Days, Inc. and Mail to 2549 Penn Avenue, Pittsburgh, PA 15222.

We also accept Mastercard and Visa. In the event of a participant cancellation, the fee is not refundable.

CHECK OUT OUR WEBSITE @ LITTLEITALYDAYS.COM

Sponsorship Opportunities are available

If you have any questions please feel free to call me at 412.377.2923 or email at info@littleitalydays.com

Sincerely, Sal Richetti, Bloomfield Little Italy Days



VENDOR PARTICIPATION AGREEMENT

Little Italy Days - August 21, 22, 23 & 24, 2014

This agreement is entered into this _____ day of _____, 2014, by and between Bloomfield Little Italy Days Inc. and _____ ("Participant").

Contact _____ Booth Name _____

Company _____ Address _____

Phone _____ Cell _____

Fax _____ Email Address _____

Insurance Company Name _____ Policy Number _____

(You must add Bloomfield's Little Italy Day's Inc. to you insurance policy as being additionally insured for August 21, 22, 23 & 24 and include the certificate with this application.)

Electric Needed? (Non Food Vendors \$150/ Food Vendors \$250) _____ No _____ Yes Tent Rental Needed? _____ No _____ Yes Size? _____

Special Provisions _____

List specifically what foods and products you will be selling. Will need to be approved by the festival. _____

(Vendors will only be permitted to sell the beverage products from the beverage sponsor of the festival.)

Terms of Agreement, Policies & Procedures

The following are the contract terms of the agreement to rent vendor space at Little Italy Days Festival. As a participant, your acceptance of these terms shall constitute a binding agreement.

1 Bloomfield Little Italy Days Inc. The words "Bloomfield Little Italy Days Inc." as used herein shall mean Little Italy Days, their officers, agents and any employees acting for it, in the management of this event.

2 Eligible Participants Bloomfield Little Italy Days Inc. reserves the right to determine whether any company or product is eligible under the standards for inclusion in the festival.

3 Eligible Products All products and services to be sold, offered or referred to during the Bloomfield Little Italy Days Inc. must be included in the Agreement. Bloomfield Little Italy Days Inc. reserves the right to exclude the sale of any product. Vendors will only be permitted to sell Pepsi products and water purchased through Little Italy Days OR you may purchase and sell your own beverages for a \$100 fee payable to Little Italy Days.

4 Sanitation Every business and vendor is responsible for maintaining a high standard of sanitation within their booth, including keeping all services, cooking and flooring surfaces clean and litter-free. Trash should be deposited into the trash containers behind Ilario's Trattoria and Vino's Pub; all boxes must be broken down and placed in the festival designated dumpsters by personnel of the business or vendor. All tables and chairs must be returned to Cedarville St. at the conclusion of the festival. Participants must provide sufficient personnel to comply with the following:

When the Festival is Open: Participants should deposit their trash into the trash containers provided for each booth. No trash should be allowed to pile up within the booth. Participants are responsible for breaking down all cardboard boxes and placing them in the dumpster.

At Closing Each Night: Participants should set bagged trash in front of their booth for pick-up. Participants using grease in their operation, or that produce grease as a by-product of food preparation, must use grease containers. Grease liquids or solids may not be dumped in any sewer, sink, tree pit or anywhere else on festival site.

5 Fire and Safety Laws All federal, state and city regulations pertaining to fire and safety must be adhered to. **NO OPEN FLAMES, LIT CANDLES OR BURNING OF INCENSE WILL BE ALLOWED INSIDE OF TENT.** Outside grilling areas must be contained in the designated space to insure public safety. All Participants must comply with the City of Pittsburgh Regulations

6 Compliance with Law/Standards Participants are responsible for meeting all city/state resale-licensing agreements. Bloomfield Little Italy Days Inc. assumes no responsibility for any tax liability incurred by Participant from the sale of any Goods at the festival. Participant further agrees to indemnify and hold harmless Bloomfield Little Italy Days Inc. from any tax liability the Participant may incur from the sale of any Goods at the Festival. Participant must comply with fire, safety, tax and ADA requirements of the City of Pittsburgh and County of Allegheny and the regulations of the City of Pittsburgh Food Sanitation Division to insure safe food preparation.

7 Insurance is the responsibility of the Participant and is required. Bloomfield Little Italy Days Inc. is not responsible for replacement of lost or stolen goods. Participants are responsible for obtaining their own general liability insurance for the show dates, including set-up and tear-down. Participants and attendees regarding vendor space rental (*You must add Bloomfield's Little Italy Days Inc. to your insurance policy as being additionally insured for August 22, 23, 24 & 25 2013 and include the certificate with this application.*)

8 Surrender of Premises At the conclusion of the festival, Participants must surrender the premises to Bloomfield Little Italy Days Inc. in the same condition as when originally occupied.

9 Little Italy Days will be August 21, 22, 23 & 24 2014. Set up will be Thursday, August 21 at approximately 12:00 noon. The festival runs Thursday, 5:00 p.m. to 10:00 p.m., Friday and Saturday, 12:00 noon to 10:00 p.m. and Sunday, 12:00 noon to 7:00 p.m.

10 Any business who wishes to sell at Little Italy Days in the street space, in front of their current business must obtain a permit through Bloomfield Little Italy Days Inc. You can only sell the same merchandise that you carry throughout the year. All insurance information must be supplied at the time of application. Spaces are NOT guaranteed and may not be sold, traded, or sub-leased. Bloomfield Little Italy Days Inc. will make all decisions on placement of vendors and businesses. Any one that does not have an approved permit will be removed.

11 No generators will be permitted without prior approval.

12 No parking is permitted on Liberty Avenue.

13 No refunds will be given once application is received.

14 Tents can be rented by contacting Bloomfield Little Italy Days Inc. The cost of the tent is \$250.00 which includes set up and removal. You may provide your own tent. Should you do so, you will be responsible and waive any and all liability, responsibility or obligation on the part of the Bloomfield Little Italy Days Inc. its agents, servants and employees, as it relates in any manner whatsoever to any claim, charge, cause of action and/or lawsuit which would arise out of the use of said tent. Someone from the business must be available when tents are set up Thursday at approximately 12:00 noon and dismantled Sunday at 7:00 p.m. Tents must be placed on Liberty Avenue only. **TENTS WILL NOT BE PERMITTED ON THE SIDEWALK UNDER ANY CONDITIONS.** Tables are permitted on the sidewalk as long as there is five feet of walking space.

15 Acknowledgement, Release and Waiver of Liability. I/We, the undersigned individual(s) hereby acknowledge that I/We will be obtaining and using for the duration of Little Italy Days, held by the Bloomfield Little Italy Days Inc., from August 21, 2014 through August 24, 2014, a ten foot by ten foot (10 ft x 10 ft) tent, or any tent or equipment that I/We bring for use with my/our Italian Festival functions, which will be provided by the Bloomfield Little Italy Days Inc. its agents, servants and employees, as it relates in any manner whatsoever to any claim, charge, cause of action and/or lawsuit which would arise out of the use of said tent. I/We hereby further release the Bloomfield Little Italy Days Inc. from any liability and/or responsibility on the part of Bloomfield Little Italy Days Inc., its agents, servants and employees, for any conduct engaged in by me/us arising out of, in any manner whatsoever, the use of said tent for the duration of Little Italy Days. Finally, it is understood and agreed that I/We shall hold Bloomfield Little Italy Days Inc. its agents, servants and employees, harmless for any and all issues that may arise or occur while said tent is in my use and possession during little Italy Days, commencing on August 21, 2014 and ending on August 24, 2014.

16 Payment Participant must include all fees with registration form.

Please make checks payable to:

Bloomfield Little Italy Days Inc. and Mail to 2549 Penn Avenue, Pittsburgh, PA. 15222.
We also accept Master Card and Visa. Charges will show on your credit card statement as:
Pgh Wedding and Event Network
in the event of a participant cancellation, the fee is not refundable.

For information or questions, please contact:

Sal Richetti at 412.377.2923 or info@LittleItalyDays.com

This Agreement shall be governed in accordance with the laws of the State of Pennsylvania.

Vendor applicant acknowledges having read and understood the terms and conditions of this Agreement as SET FORTH IN THIS DOCUMENT AND AGREES TO ABIDE BY ALL TERMS, CONDITIONS AND RULES AS SET FORTH IN THIS AGREEMENT, AS WELL AS ANY NEW OR ADDITIONAL RULES WHICH MAY BE MODIFIED OR LATER REQUIRED.

Applicant Signature _____ Date _____

Bloomfield Little Italy Days Inc. _____ Date _____